



PRESS INFORMATION

Honda Cars India to organize mega service camp across India from 8th – 14th January 2018

January 4, 2018: Honda Cars India Ltd., leading manufacturer of passenger cars in India will organise an **All India Mega Service camp from 8th – 14th January 2018**. The Nationwide Service Camp will be organized across HCIL's service network in India. The week-long Service Camp will provide multiple benefits for the customers during this period.

Customers can avail attractive offers like free 50-point car check-up, Free top wash, Engine oil coupon through 'Lucky draw', on-spot evaluation of the old vehicles, upto 20% discount on Value Added Services, and many more. In addition, customers can also avail discounts on selected accessories and get a chance to win goodies and gift hampers.

Talking about the initiative, Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said, *"Honda is committed to offer joy of buying and owning our cars to our customers. In order to offer an unmatched experience to our customers even after they purchase our products, we are organizing this nation-wise service camp across the country re-affirming our commitment to customers. We hope our customers will make the most of this initiative."*

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 234 cities across spread across the country.

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